Paid UA Creatives by App Radar

April 2023
Eye-catching content and A/B testings in-game/UGC to understand how to grab the attention of gamers while displaying ads on all networks in all formats.
Showcasing the app's live language learning sessions. The banners emphasize learning a language in a new way. The video also shows the app's interactive nature.
CATEGORY: EDUCATION

Quelle est la réponse?

Learn a new language for FREE in 2022!

*Character design delivered by the client.*
Keeping a sense of wilderness while engaging the audience with bold self-explanatory statements.
CATEGORY: HEALTH & FITNESS

How really nice pictures! May I ask where you have been?

Sure, check out the tour on my [outdooractive] profile.

Found my favorite spot.

Simple offline navigation.

Adventure calls!

05:30
05:40
05:45
05:55

My tour - as individual as me.
Focusing the attention of parents while highlighting the problem-solving benefits of the app in a few words.
Showing how easy to play the game, introducing mechanics while keeping the same look and feel as the client’s original logos/characters.

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Crafting visually appealing and attention-grabbing creatives that effectively highlight App's unique features and offerings
Targeting the client's key audiences with the benefits they'd get from the app while showing an end goal based on user research.
Thank you!

For any inquiries, feel free to contact us:
sales@appradar.com